



How to Prepare for Market

Interior

Depersonalize

- Declutter: pack what you need - purge what you don't
- Consider a storage locker rental
- Discuss staging opportunities with your REALTOR

Tip: Use 50% rule in closets and storage spaces

Clean Your Home from Top-to-Bottom

- Clean windows, carpets, baseboards
- Re-caulk bathrooms
- Clean/inspect chimney
- Clean the furnace

Update

- Upgrade dated light fixtures
- neutralize interior palette

Tip: One coat of paint goes a long way!

Exterior

Boost Curb Appeal

- You have 30 seconds to make a first impression
- Consider landscaping with fresh gardens
- Mow lawn and keep walkways / driveway clear

Tip: A fresh painted front door is very welcoming (especially a red one!)